

General Study Plan



Bachelor in International Business Study and Exam Regulations 2013

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First part of the program

Sem.	Module	SWS	ECTS	Course Assessments
1. Semester	Business Mathematics	4	5	schrP, Ref, StA
	Foundations of Business Administration	4	5	schrP, Ref, StA
	Financial Accounting	4	5	schrP, Ref, StA
	Business Law	4	5	schrP, Ref, StA
	Basic Study Techniques Presentation and Communication Techniques Scientific Methods and Research	2+2	5	LN
	Business Language Ia	4	4	schrP, Ref, StA
2. Semester	Informatics	4	5	schrP, Ref, StA
	Cost Accounting	4	5	schrP, Ref, StA
	Statistics	4	5	schrP, Ref, StA
	Economics I (Microeconomics)	6	8	schrP + LN
	Intercultural Communication	2	3	schrP, Ref, StA
	Business Language Ib	4	4	schrP, Ref, StA
	Business Language IIa	4	4	schrP, Ref, StA
3. Semester	Economics II (Macroeconomics)	6	8	schrP + LN
	Operations and Environmental Management	2+2	5	schrP, Ref, StA
	Marketing	4	5	schrP, Ref, StA
	Personnel Management	4	5	schrP + LN
	Finance, Investment and Capital Budgeting	4	5	schrP, Ref, StA
	Business Language IIb	4	4	schrP, Ref, StA
First part of the program			95	

Second part of the program

Sem.	Module	SWS	ECTS	Course Assessments
4. Semester	Internship The practical part comprises at least 20 weeks (full time) and must be completed in a company or organization abroad.		29	
5. Semester	Study Abroad Business Electives Abroad	14	21	Dependent on the types of exams of the respective university.
	General Electives Abroad	4	4	
Second part of the program			54	

Third part of the program

Sem.	Module	SWS	ECTS	Course Assessments
6. Semester	Internship Seminar	1	1	Ref, StA
	International Business Law	4	6	schrP, Ref, StA
	International Business Administration I International Financial Management International Accounting and Taxation	2+2	7	schrP, Ref, StA
	International Business Administration II International Pricing Strategies Case Studies in International Business	2+2	7	schrP, Ref, StA
	Project Work	4	6	schrP, Ref, StA
	Focus Electives I	4	7	schrP, Ref, StA
7. Semester	Management Strategic Management International Management with Cases	4+2	7	schrP, Ref, StA
	Focus Electives II	4	7	schrP, Ref, StA
	Bachelor's Thesis Bachelor's Thesis Bachelor Seminar		13	Bachelor Seminar: Ref (20-30),/Kol
Third part of the program			61	
Total ECTS of the program			210	

Abbreviations

SWS	Semesterwochenstunden (weekly hours per semester)
ECTS	European Credit Transfer System
schrP	Schriftliche Prüfung (written examination)
Ref	Referat (presentation)
StA	Studienarbeit (research project)
LN	Studienbegleitender Leistungsnachweis (semester assessment)