

## **General Study Plan**



# Bachelor in International Business Study and Exam Regulations 2013

Technische Hochschule Nürnberg Georg Simon Ohm Bahnhofstraße 87, D-90402 Nürnberg Phone: +49-(0)911-5880-2888 ib-bachelor-ib@th-nuernberg.de www.th-nuernberg.de/ib

#### For students enrolled before winter semester 2020-21 First part of the program

Compulsory Modules 1-10

Sem.	No.	Module	SWS	ECTS	Type of	Type of Exam	Language of	Prerequisites
					Course		Lecture and Exam	
	1	Business Mathematics	4	5	SU	Written exam (90 min.)	English	None
	2	Foundations of Business Administration	4	5	SU	Written exam (90 min.) and presentation or written assignment	English	None
	3	Financial Accounting	4	5	SU	Written exam (90 min.)	English	None
ster	7	Business Law	4	5	SU	Written assignment	English	None
1. Semester	8	Basic Study Techniques Presentation and Communication Techniques Scientific Methods and Research	2+2	5	Ü S	Presentation Two written assignments	English	None
	9	Business Language Ia	4	4	S/Ü	Written exam (90 min.)	English	Advanced knowledge in English (at least B2)
	6	Informatics	4	5	SU/Ü	Written exam (90 min.)	English	None
	4	Cost Accounting	4	5	SU	Written exam (90 min.)	English	Recommended course: <i>Financial</i> <i>Accounting</i>
ster	5	Statistics	4	5	SU	Written exam (90 min.)	English	None
Semester	13	Economics I (Microeconomics)	6	8	SU	Written exam (90 min.)	English	None
2. Se	10	Intercultural Communication	2	3	S/Ü	Written exam (90 min.)	English	None
(N	9	Business Language Ib	4	4	S/Ü	Written exam (90 min.)	English	Advanced knowledge in English (B2 level)
		Business Language IIa	4	4	S/Ü	Written exam (90 min.) and	French, Italian,	Intermediate

	14	Economics II (Macroeconomics)	6	8	SU	Written exam (90 min.)	English	None
		Operations and Environmental Management				Written exam (90 min.)		Operations
			2+2				English	Management:
	15			5	SU/S			Knowledge of
ter								mathematics and
Semester								statistics for business
	16	Marketing	4	5	SU	Written exam (90 min.)	English	None
ė	17	Personnel Management	4	5	SU	Written exam (60 min.) and assignment	English	None
	18	Finance, Investment and Capital Budgeting	4	5	SU/S	Written exam (90 min.)	English	None
	10	Business Language IIb	4	4	S/Ü	Written exam (90 min.) and presentation	French, Italian, Spanish, German	Successful completion of B1 course
		First part of th	e program	95				

#### Second part of the program

Compulsory Modules 11-12

Sem.	No.	Module	SWS	ECTS	Type of	Type of Exam	Language of Lecture	Prerequisites
					Course		and Exam	
4. Semester	12	Internship The practical part comprises at least 20 weeks (full time) to be completed in a company or organization abroad		29		Internship report	English	At least 60 ECTS in total must have been earned (SPO section 10)
er	11	Study Abroad						At least 60 ECTS in
est		Business Electives Abroad	14	21	V, S, SU	Dependent on the types of exams of	Dependent on the	total must have been
Semester		General Electives Abroad	4	4	V, S, SU	the respective university	respective university	earned
ù.								(SPO section 10)
	Second part of the program							

## Third part of the program

Compulsory Modules 13-21 and 24-26 / Elective Modules 22-23

		SWS	ECTS	Type of	Type of Exam	Language of Lecture	Prerequisites
				Course		and Exam	
12	Internship Seminar	1	1	S	Applied group assignment (incl. presentation)	English	Completion of the internship
19	International Business Law	4	6	SU	Written exam (90 min.)	English	Successful completion of Business Law
20	International Business Administration I International Financial Management International Accounting and Taxation	2+2	7	SU/S SU	Written exam (90 min)	English	Recommendation: Successful completion of Finance, Investment & Capital Budgeting and Financial Accounting
21	International Business Administration II International Business Ethics Case Studies in International Business	2+2	7	SU SU	Written report Written group report	English	Recommendation: Completion of basic study modules
25	Project Work	4	6	S	Presentation and written assignment	English	Basic knowledge of German language as some presentations can be made in German
22	Focus Electives I	4	7	SU	Depending on the course(s) chosen	English (preferably) or German	Depending on the course(s) chosen
	20 21 21	<ul> <li>International Business Administration I International Financial Management International Accounting and Taxation</li> <li>International Business Administration II International Business Ethics Case Studies in International Business</li> <li>Project Work</li> </ul>	20       International Business Administration I       2+2         International Financial Management       2+2         International Accounting and Taxation       2+2         21       International Business Administration II       2+2         Case Studies in International Business       2+2         25       Project Work       4	20International Business Administration I International Financial Management International Accounting and Taxation2+2721International Business Administration II International Business Ethics Case Studies in International Business2+2725Project Work46	20International Business Administration I International Financial Management International Accounting and Taxation2+27SU/S SU21International Business Administration II International Business Ethics Case Studies in International Business2+27SU25Project Work46S	19       International Business Law       4       6       SU       Written exam (90 min.)         20       International Business Administration I International Financial Management International Accounting and Taxation       2+2       7       SU/S SU       Written exam (90 min.)         21       International Business Administration II International Business Administration II International Business Ethics Case Studies in International Business       2+2       7       SU       Written report         25       Project Work       4       6       S       Presentation and written assignment	19       International Business Law       4       6       SU       Written exam (90 min.)       English         20       International Business Administration I International Financial Management International Accounting and Taxation       2+2       7       SU/S SU       Written exam (90 min.)       English         21       International Business Administration II International Business Ethics       2+2       7       SU       Written report       English         21       International Business Ethics       2+2       7       SU       Written report       English         25       Project Work       4       6       S       Presentation and written assignment       English         22       Focus Electives I       4       7       SU       Depending on the course(s) phasen       English (preferably)

	24	Management						Strategic
		Strategic Management			SU	Written exam (60 min.) and presentation		Management:
			4+2	7			English	Completion of
		International Management with Cases			SU	Written exam (60 min.)		Foundations of Bus.
ster								Administration
7. Semester	23	Focus Electives II	4	7	SU	Depending on the course(s) chosen	English (preferably) or German	Depending on the course(s) chosen
	26	Bachelor's Thesis						At least 140 ECTS
		Bachelor's Thesis				Thesis		and completion of
				13			English	practical part of
		Bachelor Seminar			S	Presentation		internship
		Third part of the program		61				
		Total ECTS of the	e program	210				

#### Abbreviations

No.: Modulnummer (Module Number), ECTS: European Credit Transfer System, S: Seminar, SU: Seminaristischer Unterricht (Seminar-style Lecture), SWS: Semesterwochenstunden (Weekly hours per semester), Ü: Übung (Exercise/Recitation), V: Vorlesung (Lecture)

#### For students enrolled from winter semester 2020-21 First part of the program

Compulsory Modules 1-10

Sem.	No.	Module	SWS	ECTS	Type of	Type of Exam	Language of	Prerequisites
					Course		Lecture and Exam	
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	3	Financial Accounting	4	5	SU	Written exam (90 min.)	English	None
ster	7	Business Law	4	5	SU	Written assignment	English	None
Semester	8	Basic Study Techniques						
1. Se		Presentation and Communication Techniques	2+2	5	Ü	Presentation	English	None
£		Scientific Methods and Research			S	Two written assignments		
								Advanced knowledge
	9	Business Language Ia	4	4	S/Ü	Written exam (90 min.)	English	in English
								(at least B2)
	1							
	6	Informatics	4	5	SU/Ü	Written exam (90 min.)	English	None
								Recommended
	4	Cost Accounting	4	5	SU	Written exam (90 min.)	English	course: Financial Accounting
ster	4	Cost Accounting Statistics	4	5	SU SU	Written exam (90 min.) Written exam (90 min.)	English	
emester								Accounting
2. Semester	5	Statistics	4	5	SU	Written exam (90 min.)	English	Accounting None
2. Semester	5	Statistics Economics I (Microeconomics)	4	5	SU SU	Written exam (90 min.) Written exam (90 min.)	English	Accounting None None

	14	Economics II (Macroeconomics)	6	8	SU	Written exam (90 min.)	English	None
		Operations and Environmental Management	2+2					Operations
						Written exam (90 min.)	English	Management:
	15			5	SU/S			Knowledge of
ter								mathematics and
Semester								statistics for business
	16	Marketing	4	5	SU	Written exam (90 min.)	English	None
τ, Γ	17	Personnel Management	4	5	SU	Written exam (60 min.) and assignment	English	None
	18	Finance, Investment and Capital Budgeting	4	5	SU/S	Written exam (90 min.)	English	None
	10	Business Language IIb	4	4	S/Ü	Written exam (90 min.) and presentation	French, Spanish, German	Successful completion of B1 course
	First part of the program							·

#### Second part of the program

Compulsory Modules 11-12

Sem.	No.	Module	SWS	ECTS	Type of	Type of Exam	Language of Lecture	Prerequisites
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5. Semester	11	Study Abroad Business Electives Abroad General Electives Abroad	14 4	21 4	V, S, SU V, S, SU	Dependent on the types of exams of the respective university	Dependent on the respective university	At least 60 ECTS in total must have been earned (SPO section 10)
L L L		Second part of the	e program	54				(5-0 Section 10)

## Third part of the program

Compulsory Modules 13-21 and 24-26 / Elective Modules 22-23

Sem.	No.	Module	SWS	ECTS	Type of	Type of Exam	Language of Lecture	Prerequisites
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	19	International Business Law	4	6	SU	Written exam (90 min.)	English	Successful completion of Business Law
ster	20	International Business Administration I International Financial Management International Accounting and Taxation	2+2	7	SU/S SU	Written exam (90 min)	English	Recommendation: Successful completion of <i>Finance, Investment</i> & <i>Capital Budgeting</i> and <i>Financial</i> <i>Accounting</i>
6. Semester	21	International Business Administration II International Business Ethics Case Studies in International Business	2+2	7	SU SU	Written report Written group report	English	Recommendation: Completion of basic study modules
	25	Project Work	4	6	S	Presentation and written assignment	English	Basic knowledge of German language as some presentations can be made in German
	22	Focus Electives I	4	6	SU	Depending on the course(s) chosen	English (preferably) or German	Depending on the course(s) chosen

	24	Management						Strategic
		Strategic Management			SU	Written exam (60 min.) and presentation		Management:
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		International Management with Cases			SU	Written exam (60 min.)		Foundations of Bus.
ster								Administration
7. Semester	23	Focus Electives II	4	6	SU	Depending on the course(s) chosen	English (preferably) or German	Depending on the course(s) chosen
	26	Bachelor's Thesis						At least 140 ECTS
		Bachelor's Thesis				Thesis		and completion of
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#### **Career Focus Options**

You are required to choose **14 ECTS or 12 ECTS (for students enrolled from winter semester 2020-21) from focus and general electives**. You may either spread your subjects over two or more fields, including general electives, or choose one field of specialization, e.g. Marketing, Finance.

Should you decide to specialize in a particular area, this **career focus**, upon request, will be shown in your transcript of records provided that you fulfill the following requirements: **14 ECTS or 12 ECTS (for students enrolled from winter semester 2020-21)** from focus electives + internship + Bachelor thesis in the same field of specialization.

The IB program offers the following career focuses:

- Digital Business
- Finance
- Human Resource Management
- International Economics
- Marketing
- Operations Management / Logistics
- Sustainability

Within a career focus, lectures in English have priority over lectures in German and need to be chosen first.

Focus and general electives are subject to change if circumstances demand it.

For more information about the focus electives offered under a specific career focus as well as the general electives, please take a look at the **IB Module Catalogue and Course Catalogue**.