

This document is the English version of the German *Studien- und Prüfungsordnung* for the *Bachelorstudiengang International Business* programme. It serves the purpose of giving international students the opportunity to read important regulations in the language of the degree programme. Legally binding for all questions of dispute is exclusively the German version.

Editorial note: This consolidated version of the regulations has been carefully prepared in accord with the current version of the study and examination regulations; however, errors cannot be ruled out. Only the official text (in German), which can be viewed in the Student Office, is binding.

**Study and examination regulations for the
Bachelor of Arts in International Business degree programme
at the Technische Hochschule Nürnberg Georg Simon Ohm
(SPO-IB)**

Dated: 1 December 2017

Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2017, Issue 27

amended by statutes dated

24 Nov 2014	(Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2014, Issue 49)
12 May 2015	(Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2015, Issue 8)
10 July 2018	editorial changes in § 6 para. 2 and the Appendix - Module 11.1, col. 7
28 July 2020	(Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2020, Issue 28)
17 July 2023	(Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2023, Issue 25)
9 April 2024	(Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2024, Issue 30)
29 Oct 2024	(Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2024, Issue 49)

In the consolidated - not official - amended version. Regulatory changes that came into force through this amended version are indicated in the colour **blue**.

Editorial comments are indicated in the colour **green**.

Pursuant to

- art. 6, art. 9 line 1 and line 2, art. 77 para 1 line 1, art 3 line 1 (2), art. 80 para 1 (1), art. 84 para 2, art. 88 of the BayHIG, art. 90 para 1 line 1, art. 96 para 1 line 1 of the Bavarian Higher Education Innovation Act (BayHIG) of 5 August 2022 (GVBl. S. 414, BayRS 2210-1-3-WK) that was amended by § 3 of the act on 23 June 2023 (GVBl. S. 251) and by § 2 of the act on 24 July 2023 (GVBl. S. 455), the Technische Hochschule Nürnberg Georg Simon Ohm adopts the following regulations with effect for the cooperating universities:

§ 1

Purpose of the Study and Examination Regulations

The present study and examination regulations (SPO) are intended to implement and supplement the current version of the examination regulations of the Technische Hochschule Nürnberg Georg Simon Ohm (ASPO) (Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2023, Issue 18; www.th-nuernberg.de).

§ 2

Degree Programme Objective

- (1) The objective of the degree programme is to impart an academic foundation and application-oriented business administrative knowledge—focused on international contexts—and to prepare students to assume management tasks and responsibilities in globally-oriented companies and organisations both domestically and abroad or to work as entrepreneurs in internationally oriented fields or environments.
- (2) Building on foundational business administration content, the degree programme's areas of specialisation allow graduates to gain in-depth and advanced knowledge of certain business fields without restricting them to specific professional positions in the future.
- (3) In addition to imparting specialist knowledge, the degree programme fosters personal development, intercultural competence in particular, methodological skills, and other key qualifications. Graduates of the programme are able to meet the special demands found in international and intercultural settings. At the same time, they are able to critically assess the effects of globalisation.
- (4) The programme leads to a professional qualification as a business administrator.

§ 3

Language Requirements, Requirements for Admission to the Degree Programme, Admission to Advanced Semesters

- (1) Applicants who gained their university entrance qualification ('Hochschulzugangsberechtigung') from an institution outside of the European Union, must provide documentary evidence of English language proficiency at B2 level or higher of the Common European Reference Framework for Languages when they apply for admission to the International Business (B.A.) programme.

The following certificates are accepted as documentation of language proficiency:

- Cambridge Certificate in Advanced English (CAE)
- IELTS: 6.5 or better
- Pearson Test of English Academic (PTE): 75 or better
- TOEFL IBT: 94 points or better
- TOEIC: 485 (listening) and 450 (reading) or better

²A certificate must be presented as documentary evidence to fulfil this requirement. ³The certificate must have been issued within two years prior to the date the application for admission is submitted. ⁴Applicants with a university entrance qualification ('Hochschulzugangsberechtigung') from the British or Anglo-American educational systems do not need to provide documentation of English language proficiency.

- (2) ¹Admission to the third semester is possible with credit for the corresponding subject semesters ('Fachsemester') and if current admission capacity permits, if applicants have completed relevant coursework and examinations at another institution of higher education that can be recognised (credited) for at least 45 ECTS points. ²Admission to the third semester is only possible for the winter semester intake cycle.
- (3) ¹Admission to the International Business bachelor's degree programme shall be denied, if a candidate has failed to meet the requirements to complete a bachelor's degree ('endgültig nicht bestandene Bachelorprüfung') in the same degree programme. ²If admission must be denied, this decision must be made promptly, reasons and legal information must be provided, and the student must be informed.

§ 4

Standard Duration, Structure of the Programme

- (1) ¹The standard duration of the degree programme is seven semesters including the practical semester and the semester abroad. ²The fourth semester is designated as the practical semester and the fifth semester as the semester abroad. ³The language of instruction (with the exception of the business language courses) is English.
- (2) ¹The programme has a modular structure and consists of three components: ²The first degree component comprises Modules 1 – 10; the second degree component comprises Modules 11 and 12; and the third degree component comprises Modules 13 – 26. ³Each module consists of various courses whose contents and sequence are specifically arranged and aligned.

- (3) 1Students may specialise in a particular area by earning a minimum of 14 credits in required elective courses, by spending their internship semester in the respective field, and by examining a topic from the chosen area of specialisation in their bachelor's thesis. 2If these requirements are fulfilled, students may choose to have their area of specialisation listed on their Final Official Transcript (see § 13 para. 3 of these regulations) upon request to the examination board. 3Courses taught in English must be given priority when selecting electives for an area of specialisation.

§ 5

Practical Semester

- (1) The practical semester comprises an internship component (para 2) and coursework (para 3).
- (2) 1The internship comprises at least 20 weeks, full-time, and must be completed in a company or other organisation abroad. 2The Academic Internship Coordinator shall decide on exceptions upon request.
- (3) The form and organisation of the coursework during the practical semester are based on the overview of the modules in the Appendix and the information in the module catalogue.
- (4) The practical semester is considered successfully completed, if the internship component
- is concluded with documentation of the required length of the internship from the organisation or company that provided the internship; this document must be in the form of a certificate that is in accordance with the template provided by the Technische Hochschule Georg Simon Ohm, and
 - the internship report is evaluated with the grade 'passed' by the Academic Internship Coordinator, and
- if all assessments that were required in the practical semester coursework were passed.

§ 6

Semester Abroad

- (1) 1The semester abroad should be completed at a foreign university, preferably at one of the partner universities of the Technische Hochschule Georg Simon Ohm. 2Any exceptions to this rule are subject to approval by the examination board.
- (2) 1At least 21 credits or 14 SWS—if the ECTS system is not applicable—of degree-specific required electives as well as four credits or 4 SWS—if the ECTS system is not applicable—of required general electives must be completed. 2Only under exceptional circumstances (e.g. failure of a course taken abroad) may the examination board decide upon request that degree-specific courses or general elective

courses with a number of credits or SWS equivalent to the deficient credits from their stay abroad may be completed at the Technische Hochschule Nürnberg Georg Simon Ohm.

- (3) The courses from the semester abroad (Modules 11.1 and 11.2) are included in the transcript, but the grades from these courses are not included in the calculation of the final grade point average.
- (4) 1Courses completed at a foreign university that are elements of Modules 20 + 21 (International Business Administration I and II) or Module 24 (Management) in the International Business programme curriculum may be counted towards a semester abroad, but may not replace the courses in Modules 20, 21, and 24.
2These courses must be completed at the Technische Hochschule Nürnberg Georg Simon Ohm.

§ 7

Bachelor's Thesis

- (1) 1To be eligible to register for the bachelor's thesis, the internship component of the practical semester and at least 140 credits must be completed. 2By way of exception from the pre-conditions defined in line 1, the examination board may accept a bachelor's thesis registration upon request, if there are special circumstances that are beyond the control of the student.
- (2) 1The bachelor's thesis must address an international economic topic and be written in English language.
2The standard period from the time the topic is issued until submission of the bachelor's thesis comprises five months.
- (3) Only a professor from the Faculty of Business Administration may be appointed as first examiner.
- (4) 1The bachelor's thesis must be submitted in printed, bound format to the Ohm's Student Office. 2An identical digital copy in PDF format of the bachelor's thesis must also be submitted by email to the Student Office and the first examiner by the deadline. 3The date of receipt of both the paper and digital copies by the Student Office is the record that is relevant for meeting the deadline. 4The bachelor's thesis may be written in German or, if both examiners agree, it may be written in English.

§ 8

Degree Programme Overview, Module Catalogue, and Course Catalogue

- (1) 1The Faculty of Business Administration produces and compiles a degree programme overview and module catalogue that detail the course of study in order to ensure the availability of the courses and to

inform students. ²The degree programme overview shall be adopted by the Faculty board and must be publicly announced to the university community. ³New regulations or provisions must be announced at the latest by the beginning of the lecture period of the semester in which the regulations are to take effect for the first time. ⁴The degree programme overview and module catalogue must contain sufficiently specific information pursuant to § 16 of the ASPO.

- (2) ¹To ensure the availability and quality of the courses and to inform students, the Faculty board prepares a Course Catalogue, which is not a component of these study and examination regulations. ²The Course Catalogue shall be adopted by the Faculty board and must be publicly announced to the university community. ³New information or arrangements must be published at the latest by the beginning of the lecture period of the semester in which they first enter into effect.
- (3) ¹The university is not obligated to offer any and all of the required elective modules or specialisations. ²Likewise, the university is not obligated to offer courses - excepting required courses ('Pflichtveranstaltungen'), if the minimum number of participants is not reached.

§ 9

Modules, Credits, and Assessments

- (1) ¹Based on the nature, content, and level of training, a distinction is made between basic and advanced modules, modules completed abroad, practical modules, and the bachelor's thesis module. ²Basic modules are the Modules 1-10 and Modules 11 and 12 are the semester abroad and practical module. ³The advanced modules are Modules 13-25. ⁴The bachelor's thesis module is Module 26.
- (2) All modules are either required modules ('Pflichtmodul'), required elective modules ('Wahlpflichtmodul'), or (facultative) elective modules ('Wahlmodul'):
- a) Required modules are modules that are designed as mandatory for all students in the degree programme.
 - b) Required elective modules are programme modules that are offered individually or in groups from which students may choose. Each student must select modules from the listed required elective modules in accordance with the regulations in these study and examination regulations. Subsequent to selection, the chosen modules are treated like required modules.
 - c) Facultative elective modules are completely voluntary modules that are not mandatory for reaching the objectives of the programme and are not included in the degree programme

overview.

- (3) ¹The required modules and required elective modules, their respective number of hours and credits, the teaching format(s) and assessment type(s), and any possible weighting associated with parts of the final grade/mark for each course are specified in the Appendix to these study and examination regulations. ²The regulations for required elective modules are supplemented in the degree programme overview ("Studienplan").
- (4) ¹For Module 9 - Business Language I: If, pursuant to the following provisions, English is selected, language courses must be completed at a minimum level of C1; for all other languages that may or must be selected in accord with the following provisions, language courses must be completed at a minimum level of B1 for sub-modules 9.1 and 10.1, and at B2 level for sub-modules 9.2 and 10.2.
- ²Students who gained their academic credential from an institution within a German-language education system must choose the English language for Business Language I and one additional foreign language from the catalogue for the Business Language II module.
- ³Students who gained their academic credential from an institution in the British or Anglo-American education systems must choose a language offered in the curriculum other than English for the Business Language I module; as their additional foreign language for the Business Language II module, they must select German. ⁴However, if they already have advanced German proficiency (completed level B2 or higher), they must select a second foreign language other than German for the Business Language II module.
- ⁵Students who gained their academic credential from an institution outside of a German-language, British, or Anglo-American education systems must choose English for the Business Language I module and as their additional foreign language for the Business Language II module, they must select German. ⁶However, if they already have advanced German proficiency (completed level B2 or higher), they must select a second foreign language other than German for the Business Language II module.
- ⁷A placement test is required for all business language courses.
- (5) ¹Generally, for required modules and required elective modules, students are required to attend courses conducted in English and to write their examinations in English. ²Courses in the required elective modules 22 and 23 and their respective examinations may be conducted in German, if this is denoted in the Course Catalogue. ³In all other cases, equivalent German-language courses may only be attended and associated

exams written in German instead of the regular English-language required courses or required elective courses in exceptional instances with prior approval from the examination board.

- (6) ¹Students shall receive the number of credits (credit points) specified in the Appendix for each module successfully completed. ²The credits are awarded in accordance with the European Credit Transfer and Accumulation System (ECTS). ³Elective coursework is not allocated credit points that can be counted towards the completion of this degree programme pursuant to § 12 of these regulations. ⁴Elective coursework is recorded separately in an appendix to the graduation documents specified in § 13.

§ 10

Degree Component I (including the ‘Grundlagen- und Orientierungsprüfung’), Deadlines, Eligibility for the Practical Semester and Semester Abroad

- (1) ¹A review of student academic progress (‘Grundlagen- und Orientierungsprüfung’ (GOP)) is an element of the first degree component.
- ²The GOP comprises modules 1, 2, and 9 and serves to indicate that students
- meet the requirements of an academic international business programme and
 - have acquired the methodological and language skills, among others, necessary to successfully continue their studies.
- ³The assessments associated with modules 1, 2, and 9.1 must be sat for the first time at the end of the first semester after enrolment. ⁴If a student fails to comply with this deadline due to reasons within the student’s control, then the respective assessments will be recorded as having been taken once and failed.
- ⁵The assessment for module 9.2 must be sat for the first time by the end of the second semester. ⁶If a student fails to comply with this deadline due to reasons within the student’s control, then the respective assessment will be recorded as having been taken once and failed.
- ⁷In deviation from § 22 of the ASPO, assessments that are part of the ‘Grundlagen- und Orientierungsprüfung’ may only be re-sat once. ⁸The respective second attempt must be sat at the latest during the examination period of the semester subsequent to the semester in which the first attempt was made. ⁹The deadline for the second attempt is not affected by disenrolment (exmatriculation) or leaves of absence. ¹⁰If a student fails any of these assessments, they are automatically registered for the next re-sit attempt. ¹¹If a student fails to sit the respective re-sit assessment by the prescribed deadline, the assessment is evaluated as failed; the provisions of §§ 26-28 of the ASPO apply with regard to granting

extensions.

- (2) 1To be eligible to begin the practical semester and the semester abroad, at least 60 credits must be completed. 2Upon request, the examination board may permit exceptions in cases of serious personal circumstances ('Härtefälle').

§ 11

Examination Registration, Binding Character, Withdrawal from Examinations

- (1) Eligibility for examinations requires a registration in correct form by the deadline.
- (2) Registrations for required module examinations and required elective module examinations are binding.
- (3) 1Withdrawals are possible without stating a reason within the deadlines set by the examination board and published on the university's bulletin board. 2After the deadline has expired, withdrawals will only be accepted due to reasons beyond the student's control.

§ 12

Degree Completion ('Bachelorprüfung'), Examination Evaluation, Additional Graded Assignments (Extra Credit), Final Grade Point Average

- (1) The 'Bachelorprüfung' (bachelor's examination) is considered to have been passed if the student has obtained 210 credits, as specified in the Appendix to these study and examination regulations.
- (2) 1The provisions described in §§ 36, 32, and 22 of the ASPO apply to the grading and re-sitting of module examinations or sub-module examinations and to their inclusion in the final official transcripts.
- (3) 1The grades that are included in the final grade point average (§ 36 of the ASPO) are denoted in the Appendix and the bachelor's thesis grade is also included in the calculation of the final grade point average; the weighting of the modules in the calculation is based on the respective credit points allocated to each module. 2The respective grades are weighted according to the Appendix and an arithmetic mean of those values is calculated; the result is rounded to one decimal place.

§ 13

Final Official Transcript ('Zeugnis'), Diploma Supplement, and Academic Degree

- (1) 1The university will issue a Final Official Transcript in English and German ('Zeugnis') corresponding to the samples exhibited in the Student Office upon successful completion of the bachelor's examination. 2In addition to the transcripts, a Diploma Supplement will be issued in English.
- (2) Business-related elective courses or modules that have been completed abroad will appear under their original course name with German translation and the foreign university's name will be indicated on the final official transcripts.
- (3) 1Students may choose to have their particular area of specialisation ('career focus') mentioned on their final official transcripts by submitting a request to the examination board at the latest by the submission deadline for their final thesis. 2To have their specialisation included on their transcript requires that the student has earned a minimum of 14 credits from courses relevant to the specialisation (required elective modules), has spent the internship semester in the respective field, and has addressed a topic from the chosen area of specialisation in their bachelor's thesis.
- (4) Upon successful completion of the degree programme, graduates will be awarded the academic degree of Bachelor of Arts (abbreviated B.A.).
- (5) The university will issue a diploma in English and in German ('Urkunde') corresponding to the samples exhibited in the Student Advisory Service to document the award of the degree.

§ 14

Examination Board

- (1) A joint examination board will be established for the International Business bachelor's degree programme and the master's degree programmes in International Finance and Economics and in International Marketing.
- (2) The examination board is composed of a chairperson and three other members.

§ 15

Entry Into Force, Transitional Regulations

- (1) 1The present study and examination regulations enter into force on 1 October 2013. 2They apply to all students who enrol in this programme after the 2013 summer semester.

- (2) They will also apply to all students who enrolled in this programme prior to winter semester 2013/14, but have been granted a leave of absence or have interrupted their studies and, upon resuming their studies are confronted with a curriculum that differs from their original programme curriculum.
- (3) 1Students in the International Business bachelor's degree programme at the Technische Hochschule Nürnberg Georg Simon Ohm to whom the present regulations do not apply may submit a request within the first four weeks of a semester to be admitted to study under the present study and examination regulations. 2This procedure is only valid provided that the student has not been disenrolled on the grounds of a conclusively failed bachelor's examination ('endgültig nicht bestandener Abschlussprüfung') under the previous study and examination regulations.
- (4) Students to whom the present study and examination regulations are not applicable pursuant to paragraphs 1 to 3 above will continue their studies under the previous study and examination regulations for the International Business bachelor's degree programme at the Technische Hochschule Nürnberg Georg Simon Ohm of 20 August 2010 (Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2010, Issue 29; www.th-nuernberg.de); in all other cases, the previous regulations cease to be in force.
- (5) 1Students who sat the examination for Module 21 for the first time before 15 March 2016, will complete the module under the previous subject titled, 'Internationales Marketing mit Fallstudien' / International Marketing with Cases. 2Students who sit the module examination in or after summer semester 2016 will complete Module 21 under the new subject titled 'International Preisstrategien / International Pricing Strategies'.
- (6) The provisions in Appendix 1 of these regulations apply for students who begin in or after winter semester 2020/21; the provisions in Appendix 2 apply for students who enrolled before winter semester 2020/21.
- (7) 1Students who sit the module examination for Module 21.1 for the first time after summer semester 2016 and by 30 September 2019 complete the module under the subject titled 'International Preisstrategien / International Pricing Strategies'. 2Students who sit the module examination for the first time in or after winter semester 2019/20 will complete Module 21.1 under the new subject titled 'International Wirtschaftsethik / International Business Ethics'.
- (8) 1Students who began the International Business bachelor's programme before winter semester 2024/25 at the Technische Hochschule Nürnberg Georg Simon Ohm will continue their studies under the study and examination regulations for the International Business bachelor's degree programme (SPO B-IB) of 1 December 2017 (Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2017, Issue

27; www.th-nuernberg.de), last amended on 17 July 2023 (Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2023, Issue 25; www.th-nuernberg.de). 2These students may submit a request to the Student Office to change their admission to study under this new version of the study and examination regulations for the bachelor's degree programme in International Business at the Technische Hochschule Nürnberg Georg Simon Ohm (SPO B-IB) if they have not been disenrolled (exmatriculated) from the programme under the previous study and examination regulations for conclusively failing the final examination ('endgültig nicht bestandene Abschlussprüfung'). 3Otherwise, the study and examination regulations for the International Business bachelor's degree programme at the Technische Hochschule Nürnberg Georg Simon Ohm (SPO B-IB) of 1 December 2017 (Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2017, Issue 27; www.th-nuernberg.de), last amended on 17 July 2023 (Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2023, Issue 25; www.th-nuernberg.de) automatically cease to be in effect.

Issued on the basis of the resolution adopted by the Senate of the Technische Hochschule Nürnberg Georg Simon Ohm on 19 November 2013 and the authorisation granted by the President of the Technische Hochschule Nürnberg Georg Simon Ohm on 10 December 2013.

Nuremberg, 10 December 2013

Prof. Michael Braun, President

These regulations were published in the Official Gazette of the Technische Hochschule Nürnberg Georg Simon Ohm 2013, Issue 35 www.th-nuernberg.de. Their publication was announced on the university's bulletin board on 12 December 2013.

Appendix 1

Summary of the **International Business (B.A.)** degree programme modules for students who enrolled in the programme in or after winter semester 2020/21 at the Technische Hochschule Nürnberg Georg Simon Ohm

No.	Module	Mod. type 1)	Cour se Nr.	Course Title	Teaching format	SWS	Assessments incl. in final GPA		ECTS	Additional regulations
1	Wirtschaftsmathematik / Business Mathematics	B	1	Wirtschaftsmathemaik / Business Mathematics	SU	4	schrP; Ref; StA 2)		5	
2	Grundlagen der Betriebswirtschaftslehre / Foundations of Business Administration	B	2	Grundlagen der Betriebswirtschaftslehre / Foundations of Business Administration	SU	4	schrP; Ref; StA 2)		5	
3	Buchführung und Bilanzierung / Financial Accounting	B	3	Buchführung und Bilanzierung / Financial Accounting	SU	4	schrP; Ref; StA 2)		5	
4	Kosten- und Leistungsrechnung / Cost Accounting	B	4	Kosten- und Leistungsrechnung / Cost Accounting	SU	4	schrP; Ref; StA 2)		5	
5	Statistik / Statistics	B	5	Betriebsstatistik / Business Statistics	SU	4	schrP; Ref; StA 2)		5	
6	Informatik / Informatics	B	6	Einführung in die Wirtschaftsinformatik / Introduction into Business Informatics	SU/Ü	4	schrP; Ref; StA 2)		5	
7	Wirtschaftsprivatrecht / Business Law	B	7	Wirtschaftsprivatrecht / Business Law	SU	4	schrP; Ref; StA 2)		5	
8	Grundlagen des wissenschaftlichen Arbeitens / Basic Study Techniques	B	8.1	Präsentations- u. Kommunikationstechniken / Presentation and Communication Techniques	Ü	2	other assessment (§ 9 ASPO) 2)		5	TN 3)
			8.2	Technik des wissenschaftlichen Arbeitens / Scientific Methods and Research	S	2				
	Wirtschaftssprache I / Business Language I		9.1	Wirtschaftssprache / Business Language Ia	S/Ü	4	schrP; Ref; StA 2) 5)	(4)		

9		B	9.2	Wirtschaftssprache / Business Language Ib	S/Ü	4	schrP; Ref; StA 2) 5)	(4)	8 4)	Weight: 4:4
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No.	Module	Mod. type 1)	Course Nr.	Course Title	Teaching format	SWS	Assessments incl. in final GPA		ECTS	Additional regulations
10	Wirtschaftssprache II / Business Language II	B	10.1	Wirtschaftssprache / Business Language IIa	S/Ü	4	schrP; Ref; StA 2) 5)	(4)	11 4)	Weight: 4:4:3
			10.2	Wirtschaftssprache / Business Language IIb	S/Ü	4	schrP; Ref; StA 2) 5)	(4)		
		B	10.3	Interkulturelle Kommunikation / Intercultural Communication	S/Ü	2	schrP; Ref; StA 2) 5)	(3)		
11	Auslandssemester / Study Abroad		11.1	Fachwissenschaftliche Wahlpflichtfächer im Ausland / Business Electives Abroad	V, S, SU	min. 14	6)		21	
			11.2	Allgemeinwissensch. Wahlpflichtfächer im Ausland / General Electives Abroad	V, S, SU	4	6)		4	
12	Praxissemester / Internship (practical semester)	P	12.1	Praktisches Studiensemester / Internship					29	mE/oE
			12.2	Praxisbegleitende Lehrveranstaltungen / Internship Seminar	S	1	Ref; StA 2)		1	(mE/oE) TN 3)
13	Volkswirtschaftslehre I / Economics I	V	14	Mikroökonomie / Microeconomics	SU	6	schrP		8	
14	Volkswirtschaftslehre II / Economics II	V	13	Makroökonomie / Macroeconomics	SU	6	schrP		8	
15	Operations- und Umweltmanagement / Operations and Environmental Management	V	15.1	Fertigungswirtschaft / Operations Management	SU/ S	2	schrP; Ref; StA 2)		5	
			15.2	Umweltorientierte Unternehmensführung / Environmental Management in Business	SU/ S	2				

16	Marketing / Marketing	V	16	Marketing / Marketing	SU	4	schrP; Ref; StA ₂₎	5		
17	Personalwirtschaft / Personnel Management	V	17	Personalwirtschaft / Personnel Management	SU	4	schrP	(3)	5	Weight: 3:2
							other assessment (§ 9 ASPO) ₂₎	(2)		

No.	Module	Mod. type 1)	Cour se Nr.	Course Title	Teaching format	SWS	Assessments incl. in final GPA		ECTS	Additional regulations
18	Finanz-und Investitionswirtschaft / Finance, Investment and Capital Budgeting	V	18	Finanz- und Investitionswirtschaft / Finance, Investment & Capital Budgeting	SU/ S	4	schrP; Ref; StA 2)		5	
19	International Business Law	V	19	Internationales Wirtschaftsrecht / International Business Law	SU	4	schrP; Ref; StA 2)		6	
20	Internationale BWL I / International Business Administration I	V	20.1	Internationales Finanzmanagement / International Financial Management	SU/ S	2	schrP; Ref; StA 2)		7	
			20.2	Internationale Rechnungslegung und Be-steuerung / International Accounting and Taxation	SU	2				
21	Internationale BWL II / International Business Administration II	V	21.1	Internationale Wirtschaftsethik / International Business Ethics	SU	2	schrP; Ref; StA 2)		7	
			21.2	Fallstudien in Internationaler Betriebswirtschaft / Case Studies in International Business	SU	2				
22	Schwerpunktbezogene Wahlpflichtmodul I / Focus Electives I	V	22	Schwerpunktbezogenes Wahlpflichtmodul I /Focus Electives I	SU	4	schrP; Ref; StA 2)	(3)	6	Weight: 1:1
							schrP; Ref; StA 2)	(3)		
23	Schwerpunktbezogene Wahlpflichtmodul II / Focus Electives II	V	23	Schwerpunktbezogenes Wahlpflichtmodul II /Focus Electives II	SU	4	schrP; Ref; StA 2)	(3)	6	Weight: 1:1
							schrP; Ref; StA 2)	(3)		
	Unternehmensführung /		24.1	Strategische Unternehmensführung / Strategic Management	SU	4				

24	Management	V	24.2	Internationale Unternehmensführung mit Fallstudien / International Management with Cases	SU	2	schrP; Ref; StA 2)	7	
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No.	Module	Mod. type 1)	Cour se Nr.	Course Title	Teaching format	SWS	Assessments incl. in final GPA		ECTS	Additional regulations
25	Projektarbeit / Project Work	V	25	Projektarbeit / Project Work	S	4	schrP; Ref; StA 2)	6	TN 3)	
26	Bachelorarbeit / Bachelor's Thesis	BA	26.1	Bachelorarbeit / Bachelor's Thesis				(14)	15 4)	
			26.2	Bachelorseminar / Bachelor Seminar	S	1	Ref (20-30),/ Kol 3)	(1)		mE/oE

Footnotes:

- 1) Module type: A = Modules completed abroad, B = Foundations module, BA = Bachelor's Thesis, P = Practical module, V = Advanced module
- 2) The type of assessment(s) is defined by the Faculty board (*Fakultätsrat*) in the module catalogue. If there are multiple types of assessment listed, each assessment must be passed, individually.
- 3) Generally, attendance is required. § 32 para. 7 of the ASPO applies.
- 4) The grade for the module is calculated from the sub-module marks. To pass the module, each sub-module must be passed (sufficient or 'passed').
- 5) The successful completion of language part 'a' is the pre-requisite for the participation in the language part 'b'.
- 6) Dependent on the types of examinations of the respective university. Must be passed, but is not included in the final grade point average.

Abbreviations:

Kol	Colloquium (oral exam, defence)	schrP	<i>schriftliche Prüfung</i> (written examination)
LP	<i>Leistungspunkt</i> (credits, credit points)	SWS	<i>Semesterwochenstunden</i> (lecture hours per week)
mE/oE	<i>mit Erfolg/ohne Erfolg</i> / pass/fail	SU	Seminar-style lecture
Ref	<i>Referat</i> (presentation)	Ü	<i>Übung</i> (exercises)
S	Seminar	TN	<i>Teilnahmeverpflichtung</i> / attendance required
;	in column 8: and/or	V	<i>Vorlesung</i> (lecture)

Appendix 2

Summary of the International Business (B.A.) degree programme modules for students who enrolled in the programme before winter semester 2020/21 at the Technische Hochschule Nürnberg Georg Simon Ohm

No.	Module	Mod. type 1)	Cour se Nr.	Course Title	Teaching format	SWS	Assessments incl. in final GPA	ECTS	Additional regulations
1	Wirtschaftsmathematik / Business Mathematics	B	1	Wirtschaftsmathematik / Business Mathematics	SU	4	schrP; Ref; StA 2)	5	
2	Grundlagen der Betriebswirtschaftslehre / Foundations of Business Administration	B	2	Grundlagen der Betriebswirtschaftslehre / Foundations of Business Administration	SU	4	schrP; Ref; StA 2)	5	
3	Buchführung und Bilanzierung / Financial Accounting	B	3	Buchführung und Bilanzierung / Financial Accounting	SU	4	schrP; Ref; StA 2)	5	
4	Kosten- und Leistungsrechnung / Cost Accounting	B	4	Kosten- und Leistungsrechnung / Cost Accounting	SU	4	schrP; Ref; StA 2)	5	
5	Statistik / Statistics	B	5	Betriebsstatistik / Business Statistics	SU	4	schrP; Ref; StA 2)	5	
6	Informatik / Informatics	B	6	Einführung in die Wirtschaftsinformatik / Introduction to Business Informatics	SU/Ü	4	schrP; Ref; StA 2)	5	
7	Wirtschaftsprivatrecht / Business Law	B	7	Wirtschaftsprivatrecht / Business Law	SU	4	schrP; Ref; StA 2)	5	
8	Grundlagen des wissenschaftlichen Arbeitens / Basic Study Techniques	B	8.1	Präsentations- und Kommunikationstechniken / Presentation and Communication Techniques	Ü	2	LN 2)	5	Not included in final GPA, but must be passed TN 3)
			8.2	Technik des wissenschaftlichen Arbeitens / Scientific Methods and Research	S	2			

9	Wirtschaftssprache I / Business Language I	B	9.1	Wirtschaftssprache / Business Language Ia	S/Ü	4	schrP; Ref; StA 2) 5)	(4)	8 4)	Weight: 4:4
			9.2	Wirtschaftssprache / Business Language Ib	S/Ü	4	schrP; Ref; StA 2) 5)	(4)		

No.	Module	Mod. type 1)	Cour se Nr.	Course Title	Teaching format	SWS	Assessments incl. in final GPA		ECTS	Additional regulations
10	Wirtschaftssprache II / Business Language II	B	10.1	Wirtschaftssprache / Business Language IIa	S/Ü	4	schrP; Ref; StA 2) 5)	(4)	11 4)	Weight: 4:4:3
			10.2	Wirtschaftssprache / Business Language IIb	S/Ü	4	schrP; Ref; StA 2) 5)	(4)		
		B	10.3	Interkulturelle Kommunikation / Intercultural Communication	S/Ü	2	schrP; Ref; StA 2)	(3)		
11	Auslandssemester / Study Abroad		11.1	Fachwissenschaftliche Wahlpflichtfächer im Ausland / Business Electives Abroad	V, S, SU	min. 14	6)		21	Not included in final GPA, but must be passed
			11.2	Allgemeinwissensch. Wahlpflichtfächer im Ausland / General Electives Abroad	V, S, SU	4	6)		4	Not included in final GPA
12	Praxissemester / Internship (practical semester)	P	12.1	Praktisches Studiensemester / Internship					29	Must be passed (mE/oE)
			12.2	Praxisbegleitende Lehrveranstaltungen / Internship Seminar	S	1	Ref; StA 2)		1	Must be passed (mE/oE) TN 3)
13	Volkswirtschaftslehre I / Economics I	V	14	Mikroökonomie / Microeconomics	SU	6	schrP	(6)	8 4)	Weight: 3:1
							LN	(2)		
14	Volkswirtschaftslehre II / Economics IO [typo?]	V	13	Makroökonomie / Macroeconomics	SU	6	schrP	(6)	8 4)	Weight: 3:1
							LN	(2)		
15	Operations- und Umweltmanagement / Operations and Environmental Management	V	15	Fertigungswirtschaft / Operations Management	SU/S	2	schrP; Ref; StA 2)		5	
				Umweltorientierte Unternehmensführung / Environmental Management and Business	SU/S	2				TN 3

16	Marketing / Marketing	V	16	Marketing / Marketing	SU	4	schrP; Ref; StA 2)	5	
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No.	Module	Mod. type 1)	Course Nr.	Course Title	Teaching format	SWS	Assessments incl. in final GPA		ECTS	Additional regulations
17	Personalwirtschaft / Personnel Management	V	17	Personalwirtschaft / Personnel Management	SU	4	schrP	(2.5)	5	Weight: 1:1
							LN	(2.5)		
18	Finanz- und Investitionswirtschaft / Finance, Investment and Capital Budgeting	V	18	Finanz- und Investitionswirtschaft / Finance, Investment and Capital Budgeting	SU/S	4	schrP; Ref; StA 2)		5	
19	International Business Law	V	19	International Business Law	SU	4	schrP; Ref; StA 2)		6	
20	Internationale BWL I / International Business Administration I	V	20.1	Internationales Finanzmanagement / International Financial Management	SU/ S	4	schrP; Ref; StA 2)		7	
			20.2	Internationale Rechnungslegung und Besteuerung / International Accounting and Taxation	SU	2				
21	Internationale BWL II / International Business Administration II	V	21.1	<u>in or after SoSe 2016, only for re-sits:</u> Internationales Marketing mit Fallstudien / International Marketing with Cases <u>in or after WiSe 2019/20, only for re-sits:</u> Internationale Preisstrategien / International Pricing Strategies <u>for first-attempts in or after WiSe 2019/20: Internationale Wirtschaftsethik</u> / International Business Ethics	SU	2	schrP; Ref; StA 2)		7	
			21.2	Fallstudien in Internationaler Betriebswirtschaft / Case Studies in International Business	SU	2				

No.	Module	Mod. type 1)	Cour se Nr.	Course Title	Teaching format	SWS	Assessments incl. in final GPA		ECTS	Additional regulations
22	<i>Schwerpunktbezogenes Wahlpflichtmodul I / Focus Electives I</i>	V	22	<i>Schwerpunktbezogenes Wahlpflichtmodul I /Focus Electives I</i>	SU	4	schrP; Ref; StA 2)	(3.5)	7	Weight: 1:1
							schrP; Ref; StA 2)	(3.5)		
23	<i>Schwerpunktbezogenes Wahlpflichtmodul II / Focus Electives II</i>	V	23	<i>Schwerpunktbezogenes Wahlpflichtmodul II /Focus Electives II</i>	SU	4	schrP; Ref; StA 2)	(3.5)	7	Weight: 1:1
							schrP; Ref; StA 2)	(3.5)		
24	<i>Unternehmensführung / Management</i>	V	24.1	<i>Strategische Unternehmensführung / Strategic Management</i>	SU	4	schrP; Ref; StA 2)		7	
			24.2	<i>Internationale Unternehmensführung mit Fallstudien / International Management with Cases</i>	SU	2				
25	<i>Projektarbeit / Project Work</i>	V	25	<i>Projektarbeit / Project Work</i>	S	4	schrP; Ref; StA 2)		6	TN 3)
26	<i>Bachelorarbeit / Bachelor's Thesis</i>	BA	26.1	<i>Bachelorarbeit / Bachelor's Thesis</i>				(12)	13 4)	Must be passed (mE/oE)
			26.2	<i>Bachelorseminar / Bachelor Seminar</i>	S	1	Ref (20 30),/ Kol 3)	(1)		

Footnotes:

- 1 Module type: A = Modules completed abroad, B = Foundations module, BA = Bachelor's Thesis, P = Practical module, V = Advanced module
- 2 The type of assessment(s) is defined by the Faculty board (*Fakultätsrat*) in the module catalogue. If there are multiple types of assessment types listed, each assessment must be passed, individually.
- 3 Generally, attendance is required. § 18 para. 3 of the ASPO applies.
- 4 The grade for the module is calculated from the sub-module marks. To pass the module, each sub-module must be passed (sufficient or 'passed').
- 5 The successful completion of language part 'a' is the pre-requisite for the participation in the language part 'b'.
- 6 Dependent on the types of examinations of the respective university.

Abbreviations:

Kol	Colloquium (oral exam, defence)	schrP	<i>schriftliche Prüfung</i> (written examination)
LN	<i>studienbegleitender Leistungsnachweis</i> / assessment	SWS	<i>Semesterwochenstunden</i> (lecture hours per week)
LP	<i>Leistungspunkt</i> (credits, credit points)	SU	<i>Seminaristischer Unterricht</i> (seminar-style lecture)
mE/oE	<i>mit Erfolg/ohne Erfolg</i> / pass/fail	Ü	<i>Übung</i> (exercises)
Ref	<i>Referat</i> (presentation)	TN	<i>Teilnahmeverpflichtung</i> / attendance required
S	Seminar	V	<i>Vorlesung</i> (lecture)
;	in column 8 (exams included in the final grade/mark) means 'and/or'		