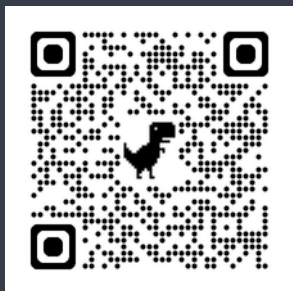


ENTREPRENEURSHIP FOR ALL

SUMMER SCHOOL

18 – 29 AUGUST, 2025

INFORMATION BROCHURE



Visit the event's
website for the most
up-to-date information



PROGRAMME OVERVIEW

The programme helps students to develop their entrepreneurial mindset. Through interactive workshops, expert-led sessions and cultural experiences, the participants will gain valuable skills applicable across various fields. The programme fosters creativity, international networking and personal growth, making it enriching academic and cultural adventure. **Students earn 3 ECTS credits.**

CULTURAL ACTIVITIES

Over the course, field trips and other activities will be organized. You can look forward to visiting, for example, the cultural heritage site Dolní Vítkovice, Marlenka sweet factory and Gallery of Fine Arts. A welcome pub quiz and farewell party are organized within the programme as well.

DATE

August 18–29, 2025

ELIGIBILITY

International students (currently enrolled at a university)

LANGUAGE OF INSTRUCTION

English (at least B2 level is recommended)

APPLICATION PERIOD

March 1 – May 2, 2025

HOW TO APPLY

Students can be nominated by their home university's International Office or may apply individually online. The link will be provided on March 1 on the event's website.

PRICE – 300 EUR

Included: all classes, workshops and additional activities within the programme; all cultural activities within the programme; coffee breaks and welcome lunch

Excluded: travel to/from Ostrava; accommodation; lunches; free time activities beyond the programme



PROGRAMME

FIRST WEEK: Well-being

Participants will, among others

- get acquainted with the local culture and language
- focus on the topic of well-being with our expert lecturer Dr. Jessica Price
- participate in a nutritional counseling workshop to learn how to maintain a healthy and balanced lifestyle
- enjoy a music therapy session

Welcome pub quiz, visit of Dolní Vítkovice area and other activities are planned as well.



SECOND WEEK: Entrepreneurship

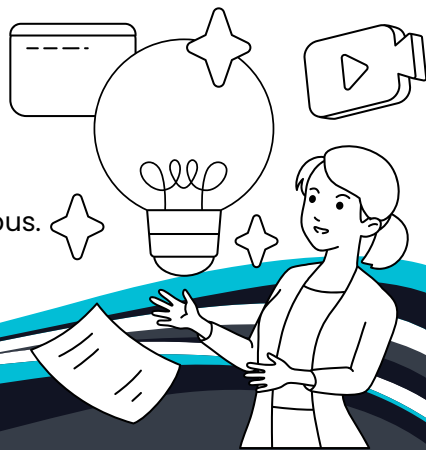
Leading figure: Fabio Papa, Professor of Economics, University of Macerata

The aim of this part is to teach students how to design and develop their own start-up to promote self-employment. Creative thinking and business-oriented philosophical approaches will be mixed to deliver a highly innovative learning experience.

Some of the topics are

- the role of an entrepreneur in modern society,
- how to develop a winning business model,
- from ideas to reality.

In the afternoon, participants can look forward to visiting Marlenka sweet factory, meeting real start-up companies and enjoying sport activities in our City Campus.



ACCOMMODATION

There are two dormitories in the city centre to choose from (besides other options that can be found via, for example, booking.com).

The rooms are pre-booked for the summer school students, you can mark your preference when filling out the application.

1) J. Opletal Halls of Residence

- University-owned, 10 minutes from the city center (via public transport)
- Double or triple occupancy with shared bathroom
- Price: 13 EUR/night (approx. 180 EUR for two weeks)
- Payment: upon arrival (cash/card)
- A valid travel document is required at check-in

2) Kampus Palace

- Private, modern residence in the city center (walking distance to university buildings)
- Single or double occupancy with personal/shared bathroom
- Price: approx. 350 EUR for two weeks (varies by room type)

ESTIMATED COST OF LIVING (TWO WEEKS)

Expense	Estimated Cost (EUR)
Accommodation	180–350
Food	120
Local Transport	10
Free Time Activities	80
Total (excl. travel to/from Ostrava)	390–560 *varies by lifestyle



MORE INFORMATION ABOUT THE COUNTRY, CITY AND UNIVERSITY

CZECHIA

Czechia is a landlocked country in Central Europe. The capital city is Prague and the currency is the Czech crown (CZK). The population is over 10,000,000 people. Culturally, Czechia has a rich history in music, literature, visual arts and decorating glass and crystal.

OSTRAVA

Ostrava is the third largest city in Czechia. It is in the middle of everything just hours from Prague, Berlin, Krakow, Budapest, Vienna and Warsaw. Ostrava is a developing and vibrant city taking special care to cultivate public greenery. Its industrial heritage makes for a dramatic backdrop in which to study. It is an ideal destination for sightseeing. Nearby, there are two mountain ranges, Beskydy and Jeseníky mountains, which provide beautiful views of the landscapes and are perfect for hiking and skiing.

UNIVERSITY OF OSTRAVA

The University of Ostrava is a dynamic institution which offers a high-quality level of education and research in the humanities, social and natural sciences, health studies, medicine and fine arts.



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