

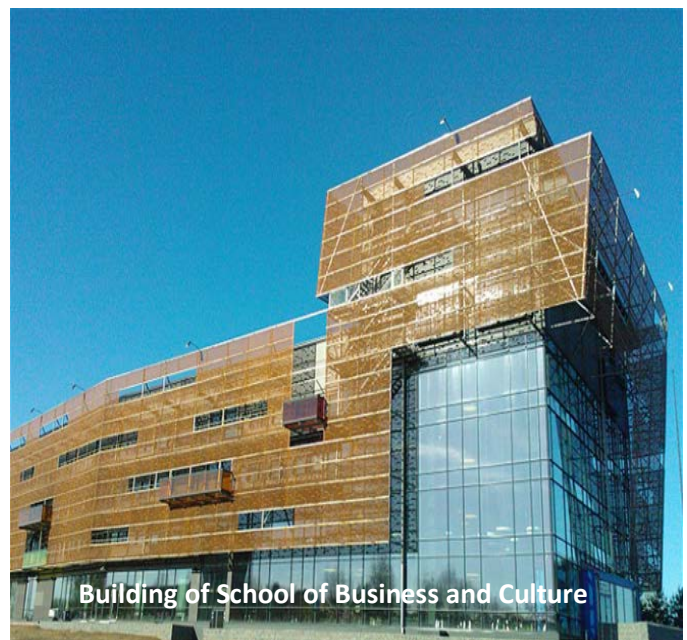
DOUBLE DEGREE PROGRAM

At the end of their studies students will have earned two bachelor's degrees;
one from Finland and one from Germany:

Bachelor of Business Administration (BBA) from Seinäjoki University of Applied Sciences, and
Bachelor of Arts in International Business (B-IB) from TH Nürnberg.

Seinäjoki University of Applied Sciences is a well-established, modern university in the western part of Finland. It has about 5.000 full-time students which study in four different faculties, in Finland called schools: *School of Business and Culture*, *School of Technology*, *School of Health Care and Social Work* and *School of Food and Agriculture*.

Seinäjoki University of Applied Sciences (UAS) is well-known for its **strongly practically oriented approach to teaching** and for its **excellent international relationships**. In total, students at Seinäjoki UAS can choose among 20 bachelor's and 7 master's degree programs. Three degree programs are fully taught in English. One of them is the Bachelor of Business Administration.



A. General Information about the Double Degree Program

1. Both bachelor's degree programs (BBA and B-IB) are based on a total of 210 ECTS, each.
2. The double degree includes one year of academic studies at Seinäjoki UAS.
3. Students from TH Nürnberg will study at Seinäjoki UAS during their 5th and 6th semester.
4. The internship can be done in Finland, but must not be done there. Students will be responsible to find an internship themselves.
5. The bachelor's thesis will have to be written in English. The responsible supervisor will be from TH Nürnberg, and the second supervisor from Seinäjoki UAS. The responsible supervisor will guide the thesis according to the standards of the TH Nürnberg.
6. Successful participants in the double degree program are eligible for master's programs at TH Nürnberg immediately after completion of the bachelor's degree. Master's programs at Seinäjoki UAS require at least three years of work experience after completion of the bachelor's degree.
7. Semester fees have only to be paid to TH Nürnberg while studying at Seinäjoki UAS.
8. Seinäjoki UAS will assist with finding accommodations for the duration of the study period.



B. Requirements for the Double Degree Program

1. All basic modules of the B-IB (modules 1-10 of SPO 2013) must have been successfully passed.
2. Good grades will enhance the chance to be accepted for the double degree program.
3. Motivation and commitment to the double degree studies are naturally expected.

C. Application Procedure

1. Applications (Application form, transcript of records and letter of motivation) have to be submitted to the IB Office at least 6 months before the start of winter semester in Finland (beginning of September).
2. After a pre-selection of all applicants, a proposal will be sent to Seinäjoki UAS where the final decision will be made.



D. Course Requirements

Studies completed at Seinäjoki UAS will be recognized by TH Nürnberg. If necessary, curriculum adjustments might be permissible after approval by TH Nürnberg and Seinäjoki Univ. of Applied Sciences.

Autumn semester is from Sep. 1 – Dec. 19;

Spring semester from Jan. 7 – May 30.



Tentatively recognized by the TH Nürnberg within the B-IB degree program		Students from <u>TH Nürnberg</u> will be offered at Seinäjoki Univ. of Applied Sciences the following courses of the INBUS2 <i>International Business</i> (BBA) study programme:	
TH Nürnberg	ECTS	Seinäjoki Univ. of Applied Sciences	ECTS
21.1 Int. Pricing Strategies	7	International Marketing, Management and Research	6
21.2 Case Studies in Int. Business			
24.1 Strategic Management	7	International Business Operations and Strategies	6
24.2. Int. Management with Cases			
25 Project Work	6	Cross-Cultural Business and Marketing Communication	6
22 + 23 Focus Electives I + II	14	International Human Resource Management	3
		International Economics and Finance	3
		Other courses (to be chosen)	8
11.1 Business Electives Abroad	min. 21	Elective Courses	min. 18
		Export and Import Operations	3
11.2 General Electives Abroad	min. 4	Finnish Language and Culture	3
		<u>Elective:</u> Knowledge Management	3
ECTS Total	min. 59,0		min. 59,0

ENJOY FINLAND AND YOUR STUDIES THERE!