



PROGRAMME OVERVIEW

BACHELOR IN MANAGEMENT

YEAR 3 ENGLISH TRACK - FALL SEMESTER SEPTEMBER TO DECEMBER

300h - 30 ECTS

MODULE 1: Management

Human Resource Management
Intercultural Management
Change Management & Project Management

70h - 7 ECTS

30h - 3 ECTS
20h - 2 ECTS
20h - 2 ECTS

MODULE 2: Economic and legal environment

French Economy
European Union and the European Institutions
International Law

60h - 6 ECTS

20h - 2 ECTS
20h - 2 ECTS
20h - 2 ECTS

MODULE 3: Marketing and logistics

Marketing Management
Marketing & E-Business
Logistics & transportation in an International Environment

60h - 6 ECTS

20h - 2 ECTS
20h - 2 ECTS
20h - 2 ECTS

MODULE 4: Strategy

Innovation Management & Entrepreneurship
Corporate Strategy

40h - 4 ECTS

20h - 2 ECTS
20h - 2 ECTS

MODULE 5: French, European and international cultures

Cycle of Conferences 1
Research Methodology (Bachelor Thesis)
French Language Course 1 (for foreign students coming directly in Year 3)
French Culture and French Civilizations 1 (for foreign students coming directly in Year 3)
Second Year Internship Report (for students coming from Year 2)

70h - 7 ECTS

20h - 2 ECTS
10h - 1 ECTS
20h - 2 ECTS
20h - 2 ECTS
4 ECTS

YEAR 3 ENGLISH TRACK - SPRING SEMESTER JANUARY TO MAY / JUNE

266h - 30 ECTS

MODULE 6: Management

International Negotiation
International Week
Seminar: Managers as Creative Thinkers (optional for foreign students)
Substitute work to the seminar

64h - 6 ECTS

20h - 2 ECTS
24h - 2 ECTS
20h - 2 ECTS
2' ECTS

MODULE 7: Economic and legal environment

Knowledge Management
New Global Geopolitical Challenges
Doing Business with European Countries & People

60h - 6 ECTS

20h - 2 ECTS
20h - 2 ECTS
20h - 2 ECTS

MODULE 8: Finance and control

Corporate Finance
International Finance
Management Control

60h - 6 ECTS

20h - 2 ECTS
20h - 2 ECTS
20h - 2 ECTS

MODULE 9: Marketing

International Marketing
Marketing Business Game
Corporate Communication

60h - 6 ECTS

20h - 2 ECTS
20h - 2 ECTS
20h - 2 ECTS

MODULE 10 on an elective basis

Route 2a: Cycle of Conferences 2
French Language Course 2 (optional) (for foreign students)
French Culture and French Civilizations 2 (optional) (for foreign students)
Route 2b: Short internship (for students coming from Year 2)

20h - 2 ECTS

20h - 2 ECTS
20h' - 2' ECTS
20h' - 2' ECTS
2 ECTS

MODULE 11

Bachelor Thesis (except for students coming directly in Year 3 Semester 6)

2h - 4 ECTS

2h - 4 ECTS