Miami Study Week 2018

7 days – End of February – Florida – Company visits – Lectures – Case studies

Participation
Professors Fees and Wellner
MBA (alumni & students), MIFE, MIMA, Master BW
Max. 20 students (8 MBA, 12 Master)
Optional mandatory lectures for Master BW
students in the following semester
6 ECTS granted

Costs
for hostel, flights, car rental, gas, food and beverages, leisure time, transportation, tuition fees and visa
About 1,000 USD

Optional program/leisure time
Everglades (National Park)
Orlando (Action Parks)
Keys & Key West
Little Havanna & Harbour
Ship cruise
Miami Heat
Fort Lauderdale
Language course
Clubbing
Barry University

Tips and tricks
Early arrival and extend your stay to discover the US
Taxes and tip are not included in the prices, e.g. in the restaurant
Book your flights with sta Travel (student fares)
Rent your car in Germany (e.g. with ADAC)
Driver should be older than 25 to avoid young driver fares

Content example 2018

Sunday
Introduction
Topic: „Cybersecurity in business processes“
Tasks for Germany

Monday
Welcome and lunch
First lecture
Campus tour and dinner
Case Study “Equifax”

Tuesday
Visit of NFL stadium
Locker rooms, play ground, VIP area, promotion room, logistic area

Wednesday
Presentation: Student managed investment fund
Social mixer and dinner
Case Study „Alibaba“

Thursday
Visit “Flora Logistics”
Third party logistic provider, shipping
flowers, meat and fruits

Friday
Study break
Exam (120 minutes)
Farewell dinner