



TECHNISCHE HOCHSCHULE NÜRNBERG  
GEORG SIMON OHM

# COURSE CATALOGUE

International Finance and Economics  
Master of Science (M.Sc.)

Summer Semester  
2022

(updated 08 March 2022)

**Please note:**

- The semester timetable might be subject to change.
- This semester, lectures are planned to be in-person!
- Check your emails regularly.
- Visit Moodle for updates: information will be updated regularly (moodle key: bwmoodle) – if unsure, contact your professor or Katrin Eckstein. Please note: not final, but still work-in-progress!

**MIFE dashboard:** <https://elearning.ohmportal.de/course/view.php?id=468>

**Bachelor IB dashboard** (PreMaster courses): <https://elearning.ohmportal.de/course/view.php?id=467>

- Updates also on our website: <https://www.th-nuernberg.de/en/corona/> and <https://www.th-nuernberg.de/en/study-career/important-information-about-starting-at-university/important-information-about-studying-during-the-coronavirus-pandemic/>

**STAY HEALTHY!**

# INTERNATIONAL BUSINESS PROGRAMS

---

## 1. Contacts

<b>IB-Office:</b>	<u>Prof. Dr. Laila Hofmann</u> (Academic Head of IB-Programs) Room BL.234, Phone 5880-2877, <a href="mailto:Laila.Hofmann@th-nuernberg.de">Laila.Hofmann@th-nuernberg.de</a>
	<u>Ulrike Schäfer</u> (Administrative Coordinator) Room BL.227, Phone 5880-2882, <a href="mailto:Ulrike.Schaefer@th-nuernberg.de">Ulrike.Schaefer@th-nuernberg.de</a>
<b>IB-Examination Board:</b> (B-IB, MIFE, MIMA)	<u>Prof. Dr. Felix Streitferdt</u> (Head of IB-Examination Board) Room BL.232, Phone 5880-2722, <a href="mailto:Felix.Streitferdt@th-nuernberg.de">Felix.Streitferdt@th-nuernberg.de</a>
	<u>Simone Rubel</u> (Office Assistant to examination board) Room BL.227, Phone 5880-2777, <a href="mailto:Simone.Rubel@th-nuernberg.de">Simone.Rubel@th-nuernberg.de</a>

**Important information will also be posted on the bulletin board on the 2<sup>nd</sup> floor.**

<b>Bachelor in International Business:</b>	<u>Prof. Dr. Helen Rogers</u> (Academic Head) Room BL.232, Phone 5880-2720, <a href="mailto:Helen.Rogers@th-nuernberg.de">Helen.Rogers@th-nuernberg.de</a>
	<u>Stefanie Bartenstein</u> (Program Assistant) Room BL.238, Phone 5880-2888, <a href="mailto:Stefanie.Bartenstein@th-nuernberg.de">Stefanie.Bartenstein@th-nuernberg.de</a>
<b>Master in International Finance and Economics:</b>	<u>Prof. Dr. Andreas Weese</u> (Academic Head) Room BL.131, Phone 5880-2891, <a href="mailto:Andreas.Weese@th-nuernberg.de">Andreas.Weese@th-nuernberg.de</a>
	<u>Katrin Eckstein</u> (Program Assistant) Room BL. 242, Phone 5880-2721, <a href="mailto:Katrin.Eckstein@th-nuernberg.de">Katrin.Eckstein@th-nuernberg.de</a>

# INTERNATIONAL BUSINESS PROGRAMS

<b>Other Important Offices:</b>				0911/5880-
<b>Studierendenservice</b> <i>Enrolment, Exam Results</i>  Prinzregentenufer 41, Building KJ (container in front of the 'old/white villa')	Mon, Tue, Thu	9:00 – 16:00	<a href="mailto:studierendenservice@th-nuernberg.de">studierendenservice@th-nuernberg.de</a>  <i>The Student Advisory Service hotline (-4004) is currently at times not available. Therefore, it is best to contact them via email as cannot be ensured that someone will be available to talk with you over the telephone.</i>	-4004
	Wed, Fri	9:00 – 14:00		
<b>Special requests</b>			Ursula Wiethaus (B-IBT) <a href="mailto:Ursula.Wiethaus@th-nuernberg.de">Ursula.Wiethaus@th-nuernberg.de</a>	- 4357
			Marina Wunder (B-IB, M-IFE, M-IMA) <a href="mailto:Marina.Wunder@th-nuernberg.de">Marina.Wunder@th-nuernberg.de</a>	- 4373
<b>International Office</b> <i>Semester Abroad</i>  Wassertorstr. 8, Building WF, 2 <sup>nd</sup> floor	Mon+Wed Tue+Thu	9:30 – 11:30 13:00 – 15:00 and by appoint- ment	Semsi Colak (EU countries, Australia, South Africa, Asia)	- 4851
			Renate Zehetbauer (North/South Amer- ica, Russia, Ukraine)	- 4115
			Christina Hempel (Internship advisor)	- 4113
			Olga Strobel (Exchange students)	- 4136
<b>Library</b> Prinzregentenufer 37, (Building KL), ground floor	Mon-Fri	10:00 – 16:00	Service Desk Hotline	- 4000
	Sat, Sun and Holi- days	closed	<b>Book Check-Out (klick &amp; collect) and Extension of Due Dates:</b> <a href="mailto:bibliothek@th-nuernberg.de">bibliothek@th-nuernberg.de</a> <b>Interlibrary Loan:</b> <a href="mailto:bib-fernleihe@th-nuernberg.de">bib-fernleihe@th-nuernberg.de</a>	- 4242
<b>Computer Labs</b> Bahnhofstr. 87, 1 <sup>st</sup> floor, (rooms BL.102, BL.104, BL.106)	Mon-Thu	8:00 – 20:30	Roland Buhl (room BL.103a)	- 2761
	Fri	8:00 – 19:30	Mike Schönert (room BL.103a)	- 2768
	Sat	9:00 – 15:30	Dominik Wiendl (room BL.103a)	-2763
	<u>Semester</u> <u>Break:</u> Mon-Thu Fri	8:00 – 16:00 8:00 – 14:00		
<b>Language Center</b> Wassertorstr. 6, 1 <sup>st</sup> floor	Mon-Fri	8:00 – 12:00	<a href="mailto:language-center@th-nuernberg.de">language-center@th-nuernberg.de</a>	- 4094
				- 4092
				- 4089
<b>OHM Professional School</b> Keßlerstr. 1 90489 Nürnberg	Mon-Thu	9:00 – 16:00	Information Desk:	- 2800
	Fri	9:00 – 15:00	<a href="mailto:info@ohm-professional-school.de">info@ohm-professional-school.de</a> Webpage: <a href="http://www.ohm-professional-school.de">www.ohm-professional-school.de</a>	

# INTERNATIONAL BUSINESS PROGRAMS

## 2. Semester Schedule: Summer Semester 2022

THN semester schedule: <https://www.th-nuernberg.de/studium-karriere/wichtiges-zum-studienstart/termine-im-ueberblick/>

**Semester: 15 March 2022 – 30 September 2022**

09 Mar, 11 am	<b>ONLINE: Welcome and short introduction for 1<sup>st</sup> semester M-IFE and M-IMA students through Katrin Eckstein, Anneke Neddermann and Buddies</b> Zoom-Meeting details: <a href="https://th-nuernberg.zoom.us/j/98529290086?pwd=NHJvZ2hLYXpWQkJKYkVtMHY5ZWlWQT09">https://th-nuernberg.zoom.us/j/98529290086?pwd=NHJvZ2hLYXpWQkJKYkVtMHY5ZWlWQT09</a> Meeting-ID: 985 2929 0086, Kenncode: 566097
15 Feb, 8 am – 28 Mar, midnight	<b>Online-Registration for Language Courses</b> (voluntary courses that are not part of MIFE) at <a href="http://www.th-nuernberg.de/sprachen">http://www.th-nuernberg.de/sprachen</a> ( <i>Semesterbegleitende Kurse</i> )
07 Mar, 9 am – 13 Mar, midnight	<b>Online-Registration for General Electives Courses</b> (voluntary courses that are not part of MIFE) at <a href="http://www.th-nuernberg.de/awpf">http://www.th-nuernberg.de/awpf</a>
10 Mar, 3 pm – 13 Mar, 6 pm	<b>Online Registration for M-IFE courses:</b> Due to administrative reasons, <b>please register for all courses you wish to take</b> at the Business Faculty - also for courses which are not limited in the number of participants <a href="https://virtuohm.ohmportal.de">https://virtuohm.ohmportal.de</a>
15 Mar, 8 am	<b>Start of Lectures</b>
Mon 14 Mar, 10-11 am	<b>IN-PERSON: Welcome and Q&amp;A for new MIFE students (1<sup>st</sup> semester students) with Prof. Dr. Seebens and Katrin Eckstein</b> Room BL.218 (2 <sup>nd</sup> floor in BL building, Bahnhofstraße 87)
30 Mar, 8 am	<b>Library Introduction for MIFE students in English:</b> 30 mins library tour plus 30 mins introduction to OPAC (our library's online catalogue which lists all print and electronic books, journals and databases) Location: Library/ Bibliothek, Keßlerplatz 12 (close to Mensa)
12 Apr pm	<u>For students in their first semester:</u> Until this date requests to the IB-Examination Board for recognition of courses from prior studies should be submitted..
14 – 19 Apr	Easter holidays, no lectures
20 Apr (noon) – 01 May (mid-night)	<b>Registration Period for Exams</b> ( <a href="https://virtuohm.ohmportal.de">https://virtuohm.ohmportal.de</a> )
11 May	Preliminary examination schedule
23 – 29 May (mid-night)	<b>Withdrawal Period for Exams</b> ( <a href="https://virtuohm.ohmportal.de">https://virtuohm.ohmportal.de</a> ) Until this date, registered exams can be changed/ deleted. Afterwards, registered exams are binding.
26 May	Ascension Day, no lectures
03 Jun	Announcement of the binding schedule for all exams (place and time) in my.ohm
03 – 07 Jun	Pentecost, no lectures
16 Jun	Corpus Christi, no lectures
tba	<b>Re-registration/ Re-enrolment for the Upcoming Semester</b>
24 – 30 Jun	Tests for Small Groups
30 Jun	End of lectures
02 – 22 Jul	Final exams
08 Jul	Business Graduation Night 2022, Parks Nürnberg: <a href="https://bit.ly/3GFoas1">https://bit.ly/3GFoas1</a>
23 Jul – 30 Sep	"vorlesungsfreie Zeit", no regular courses held during this time
05 Aug	Grades published in my.ohm

# INTERNATIONAL BUSINESS PROGRAMS

## Abbreviations:

**ECTS** = European Credit Transfer System; **h/w** = hours per week; **hour** = 45 min.

**SoSe** = Summer Semester; **WiSe** = Winter Semester; **X-Change** = Exchange Students

## Days and Times of Lectures:

Mon	Monday
Tue	Tuesday
Wed	Wednesday
Thu	Thursday
Fri	Friday
Sat	Saturday

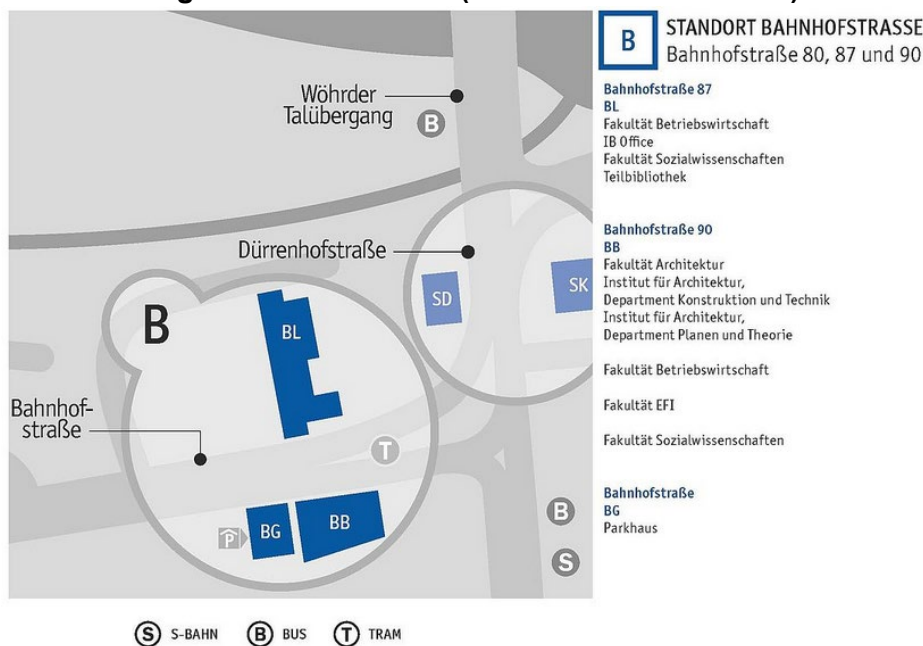
Block 1:	08.00– 09.30 h
Block 2:	09.45 – 11.15 h
Block 3:	11.30 – 13.00 h
Block 4:	14.00 – 15.30 h
Block 5:	15.45 – 17.15 h
Block 6:	17.30 – 19.00 h
Block 7:	19.15 – 20.45 h

**Example:** Wed 3 = Wednesdays  
from 11.30 till 13.00 h

## Lecture/Seminar Rooms:

**BL** = Building Bahnhofstraße 87 (main building)

**BB** = Building Bahnhofstraße 90 (close to railroad tracks)



## Legend for Exchange Students:

■ **Open to all Master's exchange students**

● **Not open to exchange students**

(L) = Lecture – Attendance permitted even if English test result is below 60 %.

(S) = Seminar – Attendance only permitted if English test result is 60% or higher.

Information provided in this catalogue  
may change if circumstances demand it!

### 3. Master of Science in International Finance and Economics (MIFE)

Notices / changes to courses are published:

- >>online at <http://bwc188113.bw.fh-nuernberg.de/bwAktuell/>
- >>direct link: <https://apps.bw.ohmportal.de/easyEVA/index.asp>
- >>on the screens on the ground floor, 2nd floor and basement of our faculty building

#### 3.1. MIFE-Bridging Courses (Pre-master)

*Bridging courses are for students of the Master program in International Finance and Economics whose prior degree is based on less than 210 ECTS or whose previous academic studies have been assessed as not being sufficient by the Admission Committee.*

*The Admission Committee will prepare a list of suitable courses from the Bachelor program in International Business. Based on this list, each pre-master student will receive via email an individual proposal of courses to be taken.*

*If no reply to this email is sent back to the university within 14 days, the pre-master student agrees to the proposal made. Otherwise, an individual meeting will be set up and options will be discussed.*

***Once the pre-master courses have been determined, these courses have to be attended during the first semester and exams have to be taken at the end of the semester. Only in two courses, exams can be repeated once. All other courses have to be successfully passed at first attempt. The failed exams have to be repeated within 6 months after the first unsuccessful attempt.***

*For questions concerning the course selection, please turn to the program assistant, Mrs Katrin Eckstein. (contact data on page 2.)*

## INTERNATIONAL BUSINESS PROGRAMS

**3.2 MIFE Compulsory Studies**

Registration for courses in summer semester 2022 is required **for ALL non-restricted courses, too (for organisational reasons)** through virtuOHM. **Please register for all courses you wish to take!**

Courses with a limited number of participants fill quickly – be early to register: <https://virtuohm.ohmportal.de>

No.	Module / Subject	EC TS	h/w	Professor	Day/ Time	Room	Comments	X- Change	
4001	<b>Fundamentals of Financial Management</b>	6	4						
	Int. Financial Accounting		2	Figlin	Fri 4+5	BL.212	<i>Bi-weekly</i>	■ (S)	
4003	Intermediate Microeconomics		2	Jäckle	Mon 1	BL.207		■ (S)	
5020	<b>Corporate Valuation and Value Based Management <sup>1)</sup></b>	6	4	Honold	Tue 4+5	BL.318	<i>WiSe in German SoSe in English Limited number of participants – register early!</i>	■ (S)	
5030	<b>International Capital Markets</b>	6	4	_____			<i>only WiSe; in English</i>	■ (L)	
5040	<b>Global Financial Institutions and Investment Banking</b>	6	4	_____			<i>only WiSe; in English Limited number of participants – register early!</i>	■ (S)	
5050	<b>Applied Quantitative Methods</b>	6	4	Seebens	Tue 1+2	BL.102		●	
5060	<b>International Economics</b>	6	4	_____			<i>only WiSe; in English Attendance is mandatory;</i>	■ (S)	
5070	<b>Applied International Research Project</b>	6	4	Wellner	Thu 2+3	BL.111	<i>Attendance is mandatory! Limited number of participants – register early!</i>	■ (S)	
	<b>Master Thesis</b>	18	2					●	
	<b>Electives</b>	30	20	<b><u>Requirements:</u></b> 1. At least 6 ECTS in the field <b>FINANCE</b> and at least 6 ECTS in the field <b>ECONOMICS!</b> 2. Not more than 6 ECTS in the field <b>GENERAL MANAGEMENT!</b>					

**3.3 MIFE Electives**

No.	Module / Subject	EC TS	h/w	Professor	Day/ Time	Room	Comments	X- Change
<b>FINANCE - At least 6 ECTS have to be acquired!</b>								
8212	<b>Mergers &amp; Acquisitions</b>	6	4	Fischer	Mon 2+3	BL.215	<i>WiSe in English SoSe <u>in German</u> Limited number of participants – register early!</i>	■ (S)
8220	<b>Innovation Financing and Venture Capital</b> (Formerly: Equity Financing and Venture Capital)	6	4	Honold	Wed 6+7	BL.112	<i>WiSe in English Not offered in WiSe 2022-23! SoSe <u>in German</u> Limited number of participants – register early!</i>	■ (S)
8215	<b>Equity and Bond Investments</b>	6	4	_____			<i>only SoSe; in English Not offered in SoSe 2022! Limited number of participants – register early!</i>	■ (S)
8219	<b>Case Studies Fintechs and Financial Innovation</b> (Formerly: Case Studies in Finance and Capital Markets)	6	4	Fischer	Thu 1+2	BL.215	<i>WiSe in German SoSe <u>in English</u> Limited number of participants – register early!</i>	■ (S)
8248	<b>Financial Risk Management</b>	6	4	_____			<i>only WiSe; in English</i>	■ (S)
8246	<b>Portfolio Management and Risk</b>	6	4	_____			<i>WiSe in German SoSe <u>in English</u>, Not offered in SoSe 2022! Limited number of participants – register early!</i>	■ (S)
8214	<b>Bank and Credit Risk Management</b>	6	4	Schiele	Tue 2+3	BL.218	<i>WiSe in English SoSe <u>in German</u> Limited number of participants – register early!</i>	■ (S)
8250	<b>Derivatives</b>	6	4	Streitferdt	Wed 4+5	BL.215	<i>only SoSe; in English</i>	■ (S)



No.	Module / Subject	EC TS	h/ w	Professor	Day/ Time	Room	Comments	X- Change	
<b>ECONOMICS - At least 6 ECTS have to be acquired!</b>									
8218	Economics of Emerging Markets and Development	6	4	Seebens	Wed 2+3	BL.003	only SoSe; in English	■ (S)	
8235	Using Big Data to Solve Problems in Business Administration and Economics	6	4	Gerner	Tue 2+3	BL.104	only SoSe; in English <i>Limited number of participants – register early!</i>	■ (S)	
8233	Economics of European Integration	6	4	_____			only WiSe; in English	■ (S)	
8241	Behavioral Economics	6	4	_____			only WiSe; in English	■ (S)	
<b>GENERAL MANAGEMENT – Not more than 6 ECTS can be acquired!</b>									
8232	Strategic Management in a Global Context	6	4	Rogers/ Wellner	Fri 2+3	BL.315	<i>Limited number of participants – register early!</i>	■ (S)	
8253	Management Accounting (Controlling) - Lecture - Application	6	4	Preißler	Thu 6 Fri 5	BL.205 BL.205	only SoSe; in English		
8252	<b>Verhandlungsstrategie / Negotiation Strategy</b>	6	4	<b><u>Both courses</u> have to be attended in the same semester!</b>					
	a) Basics of Negotiation Strategy		2	Doll	Blocked! Satur- days: 9:00 – 17:00 h		only SoSe; in English <b>Dates:</b> March 26, April 9 + 23, May 7	■ (S)	
	b) Cross-Cultural Negotiation & Relationship Management		2	Doll				■ (S)	
8254	Data Analytics with Python	6	4	Koch	Tue 5+6	BL.102	WiSe in Ger- man; SoSe in English <i>Limited number of participants – register early!</i>	■ (S)	



## The student council informs:

### Who are we?

We are students of the Bachelor and Master study programs at the Faculty of Business Administration. As student representatives, we influence decisions at the university to support the well-being of our fellow students in every-day-life.

As a community, we try to improve the study conditions in a sustainable way and – next to our engagement in different committees – to make a contribution to a harmonic and successful university community through a variety of projects and events.

### Your representatives based on the university elections 2021:

- Tamara Aepfelbach
- Manuel Frohnhöfer
- Alina Le
- Vanessa Stöckel
- Noah Campana
- Tamara Obwandner
- Antonia Letzel

### Join us and become a part of our community!

We are constantly looking for motivated students who would be interested in representing the student body of our faculty. There are several areas in which you can get involved, depending on your interests.

If you want to find out more about us and our various tasks, you can send us an email or join our bi-weekly meetings taking place each Wednesday at 7 pm in the Rondell BL.008 (ground floor).

We are excited to meet you!

Your Student Council BW

Room: Rondell BL.008  
Tel: 0911-58802600  
Mail: [bw-fachschaft@th-nuernberg.de](mailto:bw-fachschaft@th-nuernberg.de)  
Web: [www.bw-fachschaft.de](http://www.bw-fachschaft.de)  
Facebook: Georg Simon Ohm & Fachschaft BW



**The TH keeps you in shape!**

**Did you know that being a TH Nürnberg student you are eligible to participate in sports courses offered by the “Institut für Sportwissenschaft & Sport” in Nuremberg and Erlangen?**

The university sports program provides students and employees from all institutions of higher education, technical colleges and academies in Nürnberg with a wide range of sport-related activities including:

- Sports classes for beginners up to advanced levels
- Individual sports and team sports
- Inter-university championships

**Fees for sport classes vary but are typically very low.**

**How to enrol in sports courses?**

If you want to get serious about physical exercising, you need to register online. The registration form, along with a complete list and detailed descriptions of all classes offered, are at:

 <https://www.hochschulsport.fau.de/kurse-classes/>

You need to register quickly, otherwise courses might be filled.