MIMA double degree program with the University of the Sunshine Coast (Australia)
Double degree approach

Study two degrees at once in a much shorter time than it would take to complete one after the other.
Integrated double degree program from both Universities:

**Start in Nuernberg in Winter Term**
- **WS 1:** Creation of International market offers
  - International marketing tools
  - Two Electives
- **SS 1:** Analysis of and access to International Markets
  - Industrial Product- and Market Development
  - Two Electives
- **WS 2:** Master thesis
  - Master seminar
  - Ethics
- **SS 2:** Managing across global cultures
  - International trade and finance
  - Two Electives

**Start in Nuernberg in Summer Term**
- **SS 1:** Analysis of and access to International Markets
  - Industrial Product- and Market Development
  - Two Electives
- **WS 1:** Creation of International market offers
  - International marketing tools
  - Two Electives
- **SS 2:** Managing across global cultures
  - International trade and finance
  - Two Electives
- **WS 2:** Master thesis
  - Master seminar
  - Ethics
Aligned timelines between both Universities:

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<thead>
<tr>
<th>Winter semester</th>
<th>Summer semester</th>
<th>Winter semester</th>
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<tbody>
<tr>
<td>TH Nuernberg</td>
<td>USC Australia</td>
<td>TH Nuernberg</td>
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Application deadline (International Office Nuernberg): 31. 7. each year
Cost implications

- The program fees from the University of the Sunshine Coast are app. 5,600 EURO and cover all lecturing fees for the semester abroad and health insurance while being in Australia.

- The International Office at the University of the Sunshine Coast offers student residences on campus and supports finding apartments close to the beach (University shuttle service to Mooloolaba, Noosa, etc.).

- Financial support can be provided by the DAAD (Jahresstipendien) and Auslandsbafoeg, if applicable.