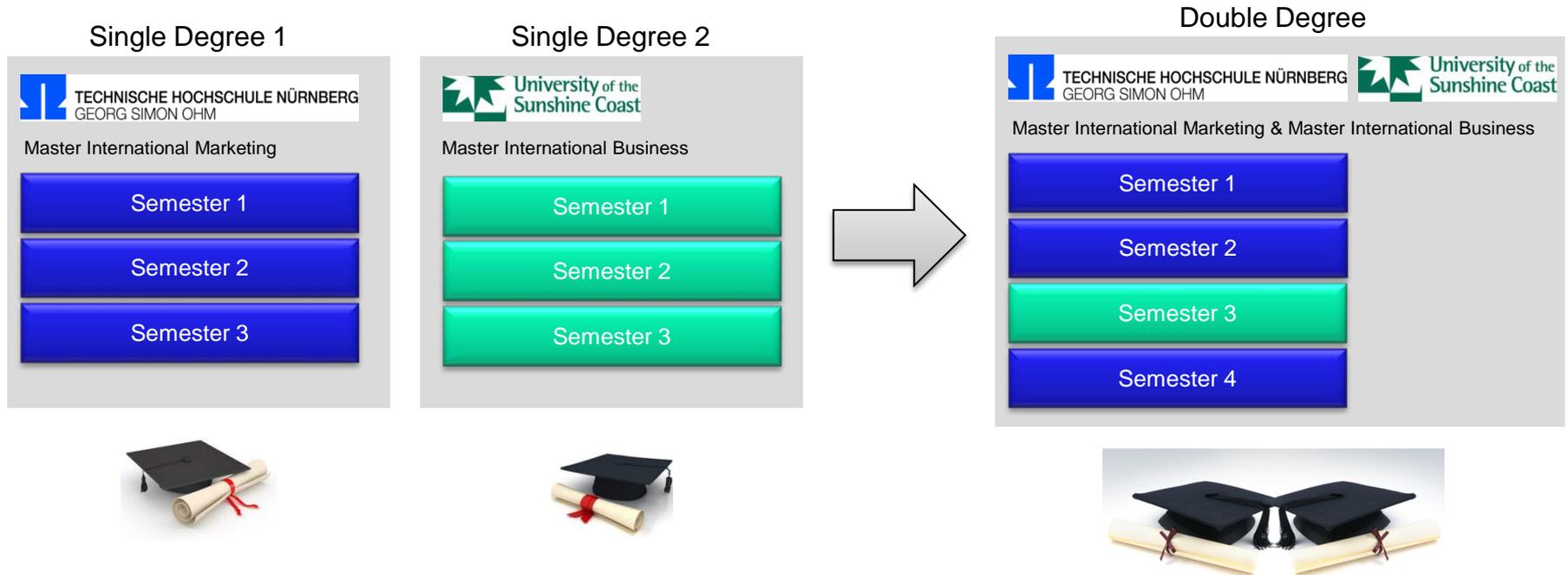


## **MIMA double degree program with the University of the Sunshine Coast (Australia)**



## Double degree approach

Study two degrees at once in a much shorter time than it would take to complete one after the other



## Integrated double degree program from both Universities:

### Start in Nuernberg in Winter Term

WS 1: Creation of International market offers  
International marketing tools  
Two Electives

SS 1: Analysis of and access to International Markets  
Industrial Product- and Market Development  
Two Electives

WS 2: Master thesis  
Master seminar  
Ethics

SS 2: Managing across global cultures  
International trade and finance  
Two Electives

### Start in Nuernberg in Summer Term

SS 1: Analysis of and access to International Markets  
Industrial Product- and Market Development  
Two Electives

WS 1: Creation of International market offers  
International marketing tools  
Two Electives

SS 2: Managing across global cultures  
International trade and finance  
Two Electives

WS 2: Master thesis  
Master seminar  
Ethics

## Aligned timelines between both Universities:

Winter semester	Summer semester	Winter semester
TH Nuernberg	USC Australia	TH Nuernberg
Lectures: 1.10.-15.1. Examination: 16.1.-15.2.	Lectures: 29.2.-10.6. Examination: 13.6.-24.6.	Lectures: 1.10.-15.1. Examination: 16.1.-15.2.

**Application deadline (International Office Nuernberg): 31. 7. each year**

## Cost implications

- The program fees from the University of the Sunshine Coast are app. 5.600 EURO and cover all lecturing fees for the semester abroad and health insurance while being in Australia
- The International Office at the University of the Sunshine Coast offers student residences on campus and supports finding apartments close to the beach (University shuttle service to Mooloolaba, Noosa, etc.)
- Financial support can be provided by the DAAD (Jahresstipendien) and Auslandsbafoeg, if applicable