

# International Field Trip - Miami Study Week

## “Doing Business in USA”



Join the group and be part of an  
unforgettable experience in MIAMI!

### SAVE THE DATE:

February / March 2021

Study week in **Miami / Florida**

### DURATION

1 week

### NUMBER OF PARTICIPANTS

10-25

### LANGUAGE

English (≥ B2 recommended)

### ACADEMIC CREDITS (ECTS)

- ✓ 2 - MBA
- ✓ 6 - M-BW / MIFE / MIMA

### REQUIREMENTS

US visa  
Constant participation

### ACCOMODATION

Tropics Hotel, Miami Beach

### TOTAL COSTS

1000 – 1500 €

### OVERVIEW

A variety of interesting events organized by our host, Barry University - Andreas School of Business, await you. The subject of the study week will include economic aspects of global as well as of regional relevance.

### PARTICIPANT PROFILE

This program has been designed for MBA and master students (BW / MIFE / MIMA) interested in global business topics and intercultural exchange.

### PROGRAM

- ✓ 4-5 lectures & guest speeches
- ✓ 2 company visits
- ✓ Written examination (90 min.)
- ✓ M-BW/MIFE/MIMA (50% of the grade):  
project + 3-4 lectures in summer semester 2021 (THN)

### BENEFITS

- ✓ Certificate by the Barry University
- ✓ Obtainment of credit points
- ✓ International networking
- ✓ New insights on campus life and business in the US
- ✓ Soft skill improvement
- ✓ Enhancement of language skills
- ✓ Free time to enjoy Miami and its surroundings!

### Contact:

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### Links:

<https://www.barry.edu/>  
<https://www.tropicshotel.com/>  
<https://de.usembassy.gov/visas/>