



NUREMBERG INTERNATIONAL WEEK 2019

Nov. 18th – Nov. 22nd

Take the chance and widen your horizon!
Get in contact with our international guests from all over the world.

Monday, Nov. 18th	• 08:00 – 09:30am: Intermediate Microeconomics (Prof. Elena Molis, <i>Universidad de Granada</i>) – BL.318 • 09:45 – 10:30am: Agile Methodologies Used in Innovation Processes – Experiences and Research Findings (Prof. Liliana Vasconcellos Guedes, <i>Universidade de São Paulo</i>) – BL.205 • 10:45 – 11:30am: Storytelling – Success Factors of this Agile Instrument (Prof. Burcu Şimşek, <i>Hacettepe Üniversitesi</i>) – BL.205 • 11:30am – 01:00pm: International Finance Management “Behavioral Finance” (Prof. Bindya Kohli, <i>Symbiosis University</i>) – BL.206
Tuesday, Nov. 19th	• 09:45am – 01:00pm: International Marketing Tools (Prof. Mornay Roberts-Lombard, <i>University of Johannesburg</i>) – BL.104 • 11:30am – 01:00pm: Microeconomics “Behavioral Finance” (Prof. Bindya Kohli, <i>Symbiosis University</i>) – BB.006 • 01:00 – 02:00pm: International Lunch Speech “Argentina & Brazil” (Prof. Magdalena Diaz Araujo, <i>Universidad Nacional de Cuyo</i> & Prof. Liliana Vasconcellos Guedes, <i>Universidade de São Paulo</i>) – BL.215 • 02:00 – 04:45pm: KomGeDi-Salon International Aspects of Diversity Management” (Prof. Burcu Şimşek, <i>Hacettepe Üniversitesi</i>, Prof. Magdalena Diaz Araujo, <i>Universidad Nacional de Cuyo</i> & Prof. Michelle Mey, <i>Nelson Mandela University</i>) – BL.213
Wednesday, Nov. 20th	• 09:45am – 01:00pm: Personell Management „International Aspects of Human Resources Management“ (Prof. Mornay Roberts-Lombard, <i>University of Johannesburg</i>, Prof. Michelle Mey, <i>Nelson Mandela University</i> & Prof. Liliana Vasconcellos Guedes, <i>Universidade de São Paulo</i>) – BL.318 • 11:30am – 01:00pm: Business Mathematics (Prof. Rodrigo Martin-Rojas, <i>Universidad de Granada</i>) – BL.001 • 11:30am – 03:30pm: INTERNATIONAL DAY with presentations of our international partner institutions – Foyer Bahnhofstraße 87 • 01:00 – 02:00pm: International Lunch Speech “South Africa” (Prof. Mornay Roberts-Lombard, <i>University of Johannesburg</i>, Prof. Michelle Mey, <i>Nelson Mandela University</i>) – BL.213 • 03:45 – 05:15pm: Business Mathematics (Prof. Rodrigo Martin-Rojas, <i>Universidad de Granada</i>) – BL.001
Thursday, Nov. 21st	• 08:00 – 09:00am: Mergers & Acquisitions “Behavioral Finance” (Prof. Bindya Kohli, <i>Symbiosis University</i>) – BL.205 • 09:45 – 11:15am: Microeconomics (Prof. Elena Molis, <i>Universidad de Granada</i>) – BL.115 • 01:00 – 02:00pm: International Lunch Speech “Spain & Turkey” (Prof. Elena Molis and Prof. Rodrigo Martin-Rojas, <i>Universidad de Granada</i> & Prof. Burcu Şimşek, <i>Hacettepe Üniversitesi</i>) – BL.213 • 01:30 – 02:00pm: International Lunch Speech “Italy” (Prof. Bernardino Quattrociochi, <i>Università degli Studi di Roma</i>) – BL.112 • 02:00 – 05:15pm: Global Financial Institutions & Investment Banking (Prof. Bernardino Quattrociochi, <i>Università degli Studi di Roma</i>) – BL.112